

4108 Building and Facility Naming Policy

Maeser recognizes the importance of philanthropy in advancing its mission and goals. The naming of school facilities after donors and philanthropists is a meaningful way to acknowledge and honor their generosity. Maeser also acknowledges the significant contributions of others associated with the school. This policy outlines the requirements, procedures, and philosophy governing the naming of school facilities to ensure consistency, transparency, and alignment with the values of our institution.

1. Guiding Principles
 - a. The naming of school facilities is a reflection of the values, mission, and identity of Maeser. The institution believes in recognizing and expressing gratitude to individuals and organizations whose contributions significantly impact the advancement of education and community engagement, as well as the specific mission of Maeser. The naming process is guided by a commitment to transparency, integrity, and a dedication to maintaining the reputation and values of the school.
2. Criteria for Naming
 - a. Significant Contribution
 - i. The donor or philanthropist must have made a significant financial or in-kind contribution to the school that has a transformative impact on the institution.
 - b. Faculty Impact
 - i. In addition to financial contributions, the school may consider naming a facility after a staff member, teacher, administrator, or board member who has made a significant and lasting impact on the school community through exemplary service, teaching, research, or other notable contributions.
 - c. Alignment with School Values
 - i. The values and principles of the donor or philanthropist should align with Maeser's mission and values.
3. Morality Clause
 - a. The school reserves the right to reassess and potentially revoke the naming rights of a facility if, subsequent to the initial naming, the donor or philanthropist engages in behavior that is inconsistent with the school's moral and ethical standards, or if Maeser subsequently learns of previously undisclosed behavior. Such a decision will be made by the school's governing board following a thorough review and consultation with legal counsel.
4. Board Approval
 - a. The naming proposal must be approved by the school's governing board to ensure consistency with the overall strategic goals and vision of the institution.
5. Procedures
 - a. Nomination: Nominations for naming school facilities should be submitted to Maeser's Director, who will forward the nomination to the Board of Directors.

- b. Review Committee: Maeser's Board of Directors will convene a Naming Review Committee, including representatives from the administration, faculty, and the board, to evaluate nominations.
 - c. Due Diligence: The committee will conduct due diligence to ensure the eligibility of the donor or philanthropist and the appropriateness of the naming.
 - d. Morality Review: If concerns arise about a donor's behavior, the Naming Review Committee will conduct a morality review. If necessary, the board may decide to revoke naming rights based on the findings.
 - e. Board Approval: Once the committee completes its review, a recommendation for facility naming will be submitted to the school's governing board for final approval.
 - f. Public Announcement: Upon board approval, a public announcement will be made to celebrate and acknowledge the generosity of the donor or philanthropist, unless the donor wishes to remain anonymous.
6. Duration of Naming:
- a. Naming rights for school facilities will be granted for a specified duration, after which they may be subject to renewal or reconsideration based on the continued alignment with the school's values and the donor's ongoing relationship with the institution.
7. Confidentiality:
- a. All discussions and decisions related to facility naming will be treated with confidentiality to respect the privacy of donors and philanthropists.

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